



Advertising Agencies

Market Research 2025

Now, for tomorrow



Contents

Intro	2
Segmentation	12
5F's Porter	17
Value chain	25
Investment activity	27

Intro

- Feed summary
- Scope and definition
- Size and growth
- Geography
- Key drivers
- Key trends

Feed summary

Advertising Agencies Services

- ⌚ This studio covers **Advertising agencies** sector and has been made by Baker Tilly. The goal of this study is to provide a general overview of the market.
- ⌚ All the data about companies, acquisitions and founding rounds was extracted **in June 2025**. Deals, rounds and companies founded after this date have not been included.

