

A woman with long brown hair, wearing a white cable-knit sweater, is sitting at a desk in a dimly lit room. She is looking down at a tablet device in her hands. On the desk, there is a laptop, a white mug, and some papers. A desk lamp with a gold-colored base and a white shade is positioned over the desk, casting a warm glow. In the background, there is a potted plant and a window with blinds.

Online Courses

Market Research 2025

Now, for tomorrow



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Intro

- Scope and definition
- Feed summary
- Size and growth
- Geography
- Key drivers
- Key trends

Definition and scope

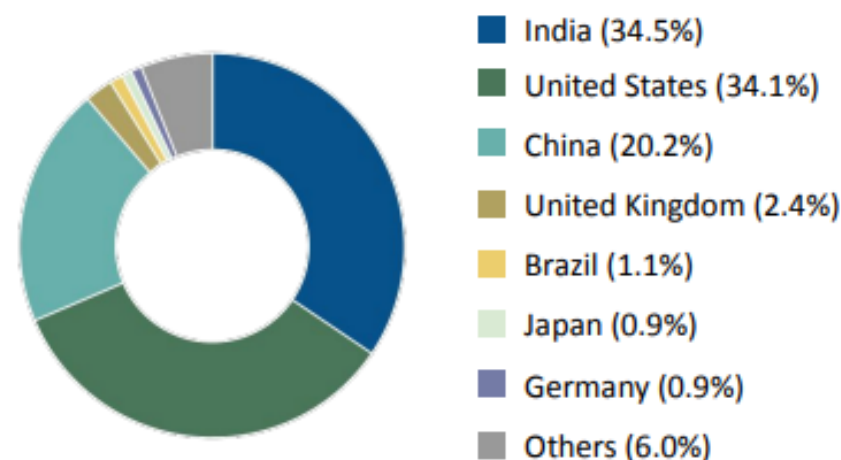
Definition and scope

What is included

The online courses sector refers to **the broad industry of digital education**, where educational content, interactive materials, and instructional methodologies are delivered via the internet. This sector encompasses **a wide range of learning experiences**, from formal academic programs offered by universities to practical training provided by private institutions and corporate entities.

Online courses **enable individuals to acquire knowledge, develop skills, and achieve certifications** across various domains without the constraints of traditional in-person education. These learning experiences can be presented in diverse formats, including self-paced modules, instructor-led virtual classes, and hybrid models that integrate both digital and physical components. **The digital platforms hosting these courses typically include interactive tools** such as videos, quizzes, discussion forums, and assessments, facilitating dynamic and accessible learning.

\$ Funding by Country



Y-o-Y Funding

Total Funding: \$19.3B

